WebMD Announces the Recipients of the 2022 WebMD Choice Awards

Annual awards recognize the best in class hospitals and health systems based on patient and provider preferences in their local communities


The WebMD Patient Choice Awards and Medscape Physician Choice Awards are granted to hospitals and health systems within the top 30% of patient or provider preferences in a local market, respectively. Twenty six of the top health systems received a WebMD Elite Award in one or more specialty lines as they were preferred by patients and physicians two to one over competitors in their local market. See the full list of 2022 recipients here.

“The WebMD Choice Awards empower patients and consumers to make more informed healthcare decisions, while filling an important information gap for healthcare providers by delivering insights on preferences in their local communities,” said Ann Bilyew, Senior Vice President, Health and Group General Manager, WebMD Provider Services. “We congratulate the recipients of the 2022 WebMD Choice Awards for their dedication to providing superior care within their communities.”

Launched last year, the WebMD Choice Awards give a unique vantage point into the perceptions of hospitals and health systems in a local market, and represents the voice of the patient and providers - one that is largely missing from existing health system award and recognition programs.

“Now more than ever, consumers are becoming increasingly savvy and researching their own health care,” said Dr. John Whyte, Chief Medical Officer, WebMD. “Consumers can feel confident knowing that WebMD Choice Award recipients are highly regarded in their local community by patients and healthcare providers - an important perspective for making critically important decisions about their care.”

Survey Methodology

The WebMD Choice Awards leverage WebMD and Medscape’s deep national reach to uncover the perceptions of consumers and physicians in a hospital’s local market.

The WebMD Patient Choice Awards survey was conducted via a live poll intercept randomly targeted to relevant condition areas and audiences at WebMD.com, and geo-targeted and mapped to zip codes to gather market specific information.

The Physician Choice survey targeted a random subset of healthcare professionals in primary care and specialty areas (physicians, physician assistants, and nurse practitioners) via email, with geo-location data based on respondent National Provider Identifier (NPI) numbers.
Consumers took the survey online and via mobile interrupter and health care professionals answered the survey online. All survey data was collected anonymously.

Learn more about the Choice Awards methodology here: https://doctor.webmd.com/choice-awards/methodology

See the full list of 2022 WebMD Choice Award recipients.

Learn how your hospital can partner with WebMD Provider Services here.

About WebMD:
WebMD, an Internet Brands company, is at the heart of the digital health revolution that is transforming the healthcare experience for consumers, patients, healthcare professionals, employers, health plans and health systems. Through public and private online portals, mobile platforms, and health-focused publications, WebMD delivers leading-edge content and digital services that enable and improve decision-making, support and motivate health actions, streamline and simplify the healthcare journey, and improve patient care.

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