

Medscape, American College of Cardiology Launch Latin America Center for Cardiovascular Health Promotion

New collaboration to deliver information and resources targeted to the needs of physicians throughout Latin America

New York, NY, April 1, 2022 –Medscape and the American College of Cardiology (ACC) today announced the launch of the **Latin America Center for Cardiovascular Health Promotion** ([Spanish](#) and [Portuguese](#)), a new collaboration that will deliver trusted scientific information and resources on cardiovascular disease, specifically targeted to the patient care needs of physicians throughout Latin America.

Leveraging the ACC's global leadership in cardiovascular care with that of Medscape, the leading global news and information platform for physicians, the new initiative will provide updates and insights, in both Spanish and Portuguese, on the latest research and emerging clinical trends in heart failure, atrial fibrillation, anticoagulation, thromboembolism, and lipid management -- all from the perspective of regional experts and thought-leaders.

The Center will also feature conference coverage and commentary, expert interviews, quizzes, case studies, and other point-of-care tools.

"The ACC is mission-driven, aiming to transform cardiovascular care and improve heart health on a global scale," Cesar J. Herrera, MD, FACC, Latin America Representative, ACC Assembly of International Governors Steering Committee said. "Through this collaboration, we're able to reach clinicians in Latin America with the latest cardiovascular research, news, and resources they need in order to provide the highest quality care to patients and save lives."

"Medscape shares ACC's commitment to giving physicians the resources and tools they need to improve patient care, and we are excited to be leveraging our reach in Latin America through this collaboration," said Bernardo Schubsky, MD, MPH, Vice President of Content, Medscape Global. "Together with the leadership of the ACC and its Latin American chapters, we can deepen our contribution to the region's medical community and support them in navigating the challenges of cardiovascular medicine."

Medscape and its affiliate network of platforms currently reach 5 million physicians worldwide, with 750,000 in Latin America.

About the American College of Cardiology

The American College of Cardiology envisions a world where innovation and knowledge optimize cardiovascular care and outcomes. As the professional home for the entire cardiovascular care team, the mission of the College and its 54,000 members is to transform cardiovascular care and to improve heart health. The ACC bestows credentials upon

cardiovascular professionals who meet stringent qualifications and leads in the formation of health policy, standards and guidelines. The College also provides professional medical education, disseminates cardiovascular research through its world-renowned [JACC Journals](#), operates national registries to measure and improve care, and offers cardiovascular accreditation to hospitals and institutions. For more, visit [acc.org](#).

About Medscape

Medscape is the leading source of clinical news, health information, and point-of-care tools for healthcare professionals. Medscape offers specialists, primary care doctors, and other health professionals the most robust and integrated medical information and educational tools. Medscape Education ([medscape.org](#)) is the leading destination for continuous professional development, consisting of more than 30 specialty-focused destinations offering thousands of free CME and CE courses and other educational programs for doctors, nurses, and other healthcare professionals

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