

WebMD Health Corp. to Offer New Digital Tools to Help Consumers Manage Their Health

Consumers can now schedule remote healthcare visits from WebMD and Vitals and sync Medication Reminders through voice platforms and apps

New York, NY, September 29, 2020: WebMD Health Corp. today announced a new service that enables consumers to schedule telehealth visits with participating healthcare professionals (HCPs) from the company's [WebMD Care](#) and [Vitals](#) platforms. WebMD Care and Vitals are among the leading providers of online tools that connect consumers to HCPs and services.

Consumers can now sync their Medication Reminders on the WebMD app to all their devices (iOS and Android), as well as to a new Amazon Alexa skill.

The new telehealth and Medication Reminder features further the company's strategy to transition from health care websites to health information platforms, seamlessly connecting consumers to care while leveraging technologies that meet their evolving healthcare needs.

WebMD Care and Vitals consumer websites generate more than 10 million visits per month from consumers looking for local healthcare providers and more than 56 million people use the WebMD app every month for mobile access to health news, prescription drug information and WebMDRx, which enables them to compare prescription drug prices at local pharmacies and save with discounts.

The popular Medication Reminder feature will now provide consumers with the assurance that all their devices, and their voice technology, can support them in taking their medication when they need to. Users need to log on to their WebMD accounts and sync their devices.

"Telehealth was already a driving force in health care, and the COVID-19 pandemic only accelerated the transformation," said Kevin Hayes, Chief Product Officer. "People are more overwhelmed today than ever. They need the flexibility to access their healthcare professional remotely, when practical, and tools to help them manage their healthcare more seamlessly. Both of these new features are designed to support consumers and make their lives a little easier."

The HCP profiles on both WebMD and Vitals will clearly indicate whether telehealth visits are offered, and consumers can schedule virtual visits directly from the platform. Users can also search for HCPs that offer telehealth visits, and can connect with the

provider's telehealth service from WebMD and Vitals. The new feature will be launched on the WebMD app later this year.

WebMD Care and Vitals include profiles of hundreds of physicians, as well as psychologists, optometrists, podiatrists, chiropractors and dentists. Consumers can also search for information on hospitals, health systems, pharmacies and insurance plans.

In addition to helping consumers find healthcare professionals, [Vitals.com](https://www.vitals.com) offers [MedHelp](#), a collection of online patient-to-patient communities that enable tens of thousands of daily conversations about hundreds of medical conditions.

"We know that consumers at all ages and stages are increasingly confident and comfortable with using technology to support their health," said Hayes. "What we offer are platforms that support them throughout the healthcare journey -- from information to action to community. We provide multiple ways for consumers to chart their own healthcare experience, using platforms they trust."

About WebMD

WebMD Health Corp., an Internet Brands Company, is the leading provider of health information services, serving patients, physicians, health care professionals, employers, and health plans through public and private online portals, mobile platforms, and health-focused publications. The WebMD Health Network includes WebMD Health, Medscape, Jobson Healthcare Information, prIME Oncology, MediQuality, Frontline, Vitals Consumer Services, Aptus Health, MedicineNet, eMedicineHealth, RxList, OnHealth, Medscape Education, and other owned WebMD sites. WebMD®, Medscape®, CME Circle®, Medpulse®, eMedicine®, MedicineNet®, [theheart.org](https://www.theheart.org)®, and RxList® are among the trademarks of WebMD Health Corp. or its subsidiaries.

About Vitals

Vitals empowers everyone to shop for their health care like an expert. Our integrated high-tech, right-touch platform helps people select better, more affordable care. Vitals leads the market with incentive and engagement programs proven to drive new levels of activation. Our solutions achieve measurable and sustainable savings for consumers, employers and health plans. Over 280 million people each year rely on Vitals to help them decide on their care with confidence. Follow us on [LinkedIn](#).

About Internet Brands

Headquartered in El Segundo, Calif., Internet Brands® is a fully integrated online media and software services organization focused on four high-value vertical categories:

Health, Automotive, Legal and Home/Travel. The company's award-winning consumer websites lead their categories and serve more than 250 million monthly visitors, while a full range of web presence offerings has established deep, long-term relationships with SMB and enterprise clients. Internet Brands' powerful, proprietary operating platform provides the flexibility and scalability to fuel the company's continued growth. Internet Brands is a portfolio company of KKR and Temasek. For more information, please visit www.internetbrands.com.