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## WebMD Health Services Appoints Jacob Sims as Chief Technology Officer

PORTLAND, Ore., Aug. 3, 2016 /PRNewswire/ -- WebMD Health Services, a subsidiary of WebMD that provides customizable wellness programs for employers and health plans, today announced Jacob Sims has joined the company as Chief Technology Officer. Sims will lead the company's technology initiatives and drive next generation software development. He will report to WebMD Health Services CEO Ben Slocum.



"Jacob is a recognized technology innovator with proven expertise delivering solutions at scale," said Slocum. "His energy and experience will be instrumental in bringing our next generation lifestyle and condition management innovations to life for our customers and partners. We look forward to having him on the team."

Sims most recently served as Vice President of Development and Technology at Premise Health, where he was responsible for driving all aspects of engineering, including development, quality assurance, data acquisition & integration, user experience & design, product strategy, and product delivery. Prior to Premise Health, he was Vice President of Development and Technology for CHS Onsite, where he developed and operationalized corporate strategy for product engineering and quality and analytics. Immediately prior, he was Vice President of Technology for Xerox, a role he was appointed to after Xerox acquired Credence Health. At Credence, Sims served as that company's Chief Technology Officer where he oversaw the development and total delivery of a real-time, EMR-agnostic, CCHIT-certified Meaningful Use Clinical Intelligence platform and product portfolio.

"This is a very exciting time to be joining WebMD Health Services," said Sims. "I look forward to working with the company's leadership and technology team to accelerate the development and delivery of solutions that transform the wellness experience for employee and health plan participants, and ultimately make a difference in their lives."

### About WebMD Health Services

WebMD Health Services provides customizable health and wellness solutions for employers and health plans. For more than a decade, our cloud-based platform has helped our customers give their employees and plan participants the support they need to make healthier lifestyle choices. In addition, our health coaching and condition management programs help employees and plan participants achieve health and wellness goals. We also implement team-based and individual wellness challenges that help foster a culture of wellness in the workplace. WebMD Health Services is a subsidiary of WebMD Health Corp.

### About WebMD

WebMD Health Corp. is the leading provider of health information services, serving consumers, physicians, healthcare professionals, employers, and health plans through our public and private online portals, mobile platforms and health-focused publications.

The WebMD Health Network includes [WebMD.com](http://www.WebMD.com), [Medscape.com](http://www.Medscape.com), [MedicineNet.com](http://www.MedicineNet.com), [eMedicineHealth.com](http://www.eMedicineHealth.com), [RxList.com](http://www.RxList.com), Medscape Education ([Medscape.org](http://www.Medscape.org)) and other WebMD owned sites and apps.

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