



November 21, 2016

## **WebMD Health Services Appoints Brad Kirkpatrick as Chief Client Officer**

PORTLAND, Ore., Nov. 21, 2016 /PRNewswire/ -- WebMD Health Services, a subsidiary of WebMD that provides customizable wellness programs for employers and health plans, today announced Brad Kirkpatrick has joined the company as Chief Client Officer. In his capacity leading Health Services' sales and account management teams, Kirkpatrick will focus his efforts on deepening client and consultant relationships and driving the company's go-to-market sales strategy and revenue growth. He will report to WebMD Health Services CEO Ben Slocum.



"Brad's track record of generating revenue growth through strong client relationships and consultant engagement, combined with his expertise in the health and wellness space, make him a strong addition to our leadership team," said Slocum. "His consultative approach and deep product knowledge will be invaluable to strengthening our client relationships and go-to-market strategy."

Immediately prior to joining WebMD Health Services, Kirkpatrick was Chief Growth Officer at Imagine Health, where he was responsible for designing and leading that company's sales organization, and supporting growth among key customers. Previously, he was President, Employer and Government Market at Healthways, where he was responsible for sales account management strategy and performance for all employer and government clients. He received his BSBA in finance from the University of Missouri.

"I'm excited to join WebMD Health Services because the company has such an iconic brand, strong customer base, and steadfast commitment to delivering wellness programs that make a meaningful difference in consumers' lives," said Kirkpatrick. "I'm looking forward to working with the team and providing our employer and health plan customers with the leading-edge solutions they need to drive measureable results."

### **About WebMD Health Services**

WebMD Health Services provides customizable health and wellness solutions for employers and health plans. For more than a decade, our cloud-based platform has helped our customers give their employees and plan participants the support they need to make healthier lifestyle choices. In addition, our health coaching and condition management programs help employees and plan participants achieve health and wellness goals. We also implement team-based and individual wellness challenges that help foster a culture of wellness in the workplace. WebMD Health Services is a subsidiary of WebMD Health Corp.

### **About WebMD**

WebMD Health Corp. is the leading provider of health information services, serving consumers, physicians, healthcare professionals, employers, and health plans through our public and private online portals, mobile platforms and health-focused publications. The WebMD Health Network includes WebMD.com, Medscape.com, MedicineNet.com, eMedicineHealth.com, RxList.com, Medscape Education (Medscape.org) and other WebMD owned sites and apps. WebMD®, Medscape®, CME Circle®, Medpulse®, eMedicine®, MedicineNet®, theheart.org® and RxList® are among the trademarks of WebMD Health Corp. or its subsidiaries.

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