



September 22, 2015

## **WebMD Statement on ABC Good Morning America**

NEW YORK, Sept. 22, 2015 /PRNewswire/ -- WebMD Health Corp. (NASDAQ: WBMD) today issued the following statement in response to a story that aired this morning on ABC's Good Morning America.

In its piece, "Online Medical Searches May Be Sold to the Highest Bidder," ABC's Dr. Richard Besser asserts "some medical websites collect data from consumer searches and sometimes sell it to businesses including drug companies."

Although ABC's story implies otherwise, WebMD absolutely does not under any circumstances sell a user's personally identifiable information, including information related to search queries, to anyone. WebMD makes every effort to ensure that the activities users conduct on our sites are protected and remain private.

These privacy practices extend to our work with third parties. WebMD contractually requires that all of our business partners employ strict measures to ensure our user's personally identifiable information is protected, and never shared without a user's consent.

WebMD's business is based on the trust that our users have in our products, services and practices, and we work to earn that trust every day.

ABC's story creates an implication regarding our practices that is untrue and incorrectly represents our commitment to our users.

### **About WebMD**

WebMD Health Corp. (NASDAQ: WBMD) is the leading provider of health information services, serving consumers, physicians, healthcare professionals, employers, and health plans through our public and private online portals, mobile platforms and health-focused publications.

The WebMD Health Network includes [WebMD.com](http://WebMD.com), [Medscape.com](http://Medscape.com), [MedicineNet.com](http://MedicineNet.com), [eMedicineHealth.com](http://eMedicineHealth.com), [RxList.com](http://RxList.com), Medscape Education ([Medscape.org](http://Medscape.org)) and other WebMD owned sites and apps.

*All statements contained in this press release, other than statements of historical fact, are forward-looking statements. These statements are based on our current plans and expectations and involve risks and uncertainties that could cause actual future events or results to be different than those described in or implied by such forward-looking statements, including risks and uncertainties regarding: changes in financial markets; changes in economic, political or regulatory conditions or other trends affecting the healthcare, Internet and information technology industries. Further information about these matters can be found in our Securities and Exchange Commission filings. Except as required by applicable law or regulation, we do not undertake any obligation to update our forward-looking statements to reflect future events or circumstances.*

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