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Medscape to Collaborate with CareNet to Provide Medical Education and Editorial Content to Physicians and Healthcare Professionals in Japan

NEW YORK and TOKYO, May 12, 2015 /PRNewswire/ -- Medscape, the leading source of clinical news, health information, point-of-care tools and medical education for healthcare professionals throughout the world, announced today that it will be working with CareNet, Inc. to provide Medscape's independent educational programs and editorial content to physicians in Japan through [CareNet.com](http://www.carenet.com) (<http://www.carenet.com>). [CareNet.com](http://www.carenet.com) is one of the leading websites for healthcare professionals in Japan, with more than 200,000 physicians and other healthcare professionals.

The Medscape editorial content will reside on a co-branded area of the CareNet site and will be accessible from the CareNet home page as well as from other prominent locations on the site. Medscape independent educational programs will also be distributed through CareNet and reside on a designated medical education portion of the CareNet website. The collaboration will bring timely and valuable clinical information to physicians throughout Japan who are looking to improve their knowledge and skills in rapidly changing areas of medicine.

"Offering Medscape's leading medical education and editorial resources to Japanese healthcare professionals in their local language extends our global reach in this important market and supports our mission to provide clinicians and other healthcare professionals with the most timely, comprehensive and relevant clinical information to improve patient care," said Jeremy Schneider, Senior Vice President and Managing Director, WebMD Global. "With this collaboration, Medscape will significantly expand its footprint in Japan, which is the second-largest pharmaceutical market in the world."

"I'm sincerely pleased that [CareNet.com](http://www.carenet.com) can provide the most credible global standard of medical information to Japanese physicians and other health professionals under the agreement with Medscape," said Motoyasu Ohno, Chief Executive Officer, CareNet, Inc. "This collaboration with Medscape provides additional educational resources and information that will help healthcare professionals in Japan stay current in their practice."

About CareNet

CareNet has more than 200,000 physicians and healthcare professional members and runs its portal site, [CareNet.com](https://www.carenet.com) (<https://www.carenet.com>), which provides practical and useful information to physicians and healthcare professionals. By taking advantage of such members, CareNet is engaged in providing the services in Japan which support the sales and marketing activities of pharmaceutical companies across Japan. CareNet also has more than 18 years of experience in production of medical content for healthcare professionals.

About WebMD and Medscape

WebMD Health Corp. (NASDAQ: WBMD) is the leading provider of health information services, serving consumers, physicians, healthcare professionals, employers, and health plans through our public and private online portals, mobile platforms and health-focused publications.

The WebMD Health Network includes WebMD Health, Medscape, MedicineNet, eMedicineHealth, RxList, Medscape Education and other owned WebMD sites.

Medscape is WebMD's leading source of clinical news, health information and point-of-care for physicians and other healthcare professionals, and offers specialists, primary care physicians and other health professionals the most robust and integrated medical information and educational tools.

All statements contained in this press release, other than statements of historical fact, are forward-looking statements, including those regarding: our expectations concerning market opportunities and our ability to capitalize on them; and the benefits expected from new products or services. These statements speak only as of the date of this press release and are based on our current plans and expectations, and they involve risks and uncertainties that could cause actual future events or results to be different than those described in or implied by such forward-looking statements. These risks and uncertainties include those relating to: market acceptance of our products and services; relationships with customers and strategic partners; and changes in economic, political or regulatory conditions or other trends affecting the healthcare, Internet and information technology industries. Further information about these matters can be found in our Securities and Exchange Commission

filings.

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