



January 6, 2015

WebMD and Robin Roberts to Develop New Video Programming That Explores The Future of Health

NEW YORK and LAS VEGAS, Jan. 6, 2015 /PRNewswire/ -- WebMD Health Corp. (NASDAQ: WBMD), the leading source of health information, is teaming with *Good Morning America* co-anchor Robin Roberts and her independent production company, Rock'n Robin Productions, to develop new original video programming featuring five promising health and medical advances and the inspiring individuals associated with them. *WebMD's Future of Health with Robin Roberts* will premiere on WebMD in early 2015.

"Breakthrough science, clinical trials, treatments, and new digital technologies hold great promise, but these innovations can be complicated and confusing," said Dr. Steven Zatz, President, WebMD. "Robin Roberts is one of the most inspirational and compassionate storytellers of our time and the perfect partner to help WebMD make the *Future of Health* accessible today."

Each episode of *WebMD's Future of Health*, hosted by Robin Roberts, will highlight exciting medical advancements that have life-changing potential, as well as powerful human-interest stories that engage and inspire. WebMD's award-winning editors and Rock'n Robin Productions' team of network, cable, digital, and commercial production veterans plan to begin production later this month.

"The team from Rock'n Robin Productions and I are thrilled to collaborate with WebMD on the *Future of Health*," said Robin Roberts, President, Rock'n Robin Productions and Co-Anchor, ABC's *Good Morning America*. "We look forward to meeting and reporting on the inspiring people who are developing and benefitting from cutting-edge medical advances."

This marks the second collaboration between WebMD and Roberts. In November 2014, Roberts hosted WebMD's Health Hero Awards, which honored six people who were recognized for meeting a health challenge and giving back to others. In addition, the Rock'n Robin Productions team, led by Executive Vice President, Programming & Development John R. Green, produced many of the videos featuring WebMD's Health Hero Award honorees. To view video profiles of this year's WebMD Health Heroes, including Roberts' interview with Hall of Fame Award Winner Michael J. Fox, visit www.webmd.com/healthheroes.

About Rock'n Robin Productions

Rock'n Robin Productions is a full-service broadcast and digital production company founded by *Good Morning America* Anchor Robin Roberts that creates new and exciting programming for network, cable, and online audiences. From documentaries and news-driven specials to entertainment and sports programming, short-form digital series, reality shows and live special events, Rock'n Robin Productions produces virtually every type of show.

About WebMD

WebMD Health Corp. (NASDAQ: WBMD) is the leading provider of health information services, serving consumers, physicians, healthcare professionals, employers, and health plans through our public and private online portals, mobile platforms and health-focused publications.

The WebMD Health Network includes WebMD.com, Medscape.com, MedicineNet.com, eMedicineHealth.com, RxList.com, Medscape Education (Medscape.org) and other WebMD owned sites and apps.

All statements contained in this press release, other than statements of historical fact, are forward-looking statements, including those regarding: our expectations concerning market opportunities and our ability to capitalize on them; and the benefits expected from new products or services. These statements speak only as of the date of this press release and are based on our current plans and expectations, and they involve risks and uncertainties that could cause actual future events or results to be different than those described in or implied by such forward-looking statements. These risks and uncertainties include those relating to: market acceptance of our products and services; relationships with customers and strategic partners; and changes in economic, political or regulatory conditions or other trends affecting the healthcare, Internet and information technology industries. Further information about these matters can be found in our Securities and Exchange Commission filings.

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