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## **WebMD Names Mike Fogarty as Executive Vice President, Consumer Sales and Product Marketing**

NEW YORK, NY September 16, 2014 -- WebMD Health Corp. (Nasdaq: WBMD), the leading source of health information, today announced that Mike Fogarty, an executive with more than 20 years of digital media experience, has been named Executive Vice President, Consumer Sales and Product Marketing. In this newly created role, Fogarty assumes responsibility for monetization of WebMD's multiscreen portfolio of consumer web, mobile and print assets. Fogarty will lead sales to the Company's pharmaceutical and consumer markets customers and oversee the development of products to connect those customers with WebMD's audience of health-interested consumers. He will report to WebMD President Steven Zatz.

"Mike's extensive experience in digital and his track record of accomplishment will enable WebMD to continue to expand its Consumer business and address a dynamic marketplace where we see great opportunity to increase the value that we bring to our customers," said Zatz.

Fogarty has demonstrated that he can foster innovation, drive growth, and build long-term strategic relationships in a variety of senior sales, marketing and business development roles for well-known digital brands. Most recently, Fogarty served as SVP and Global Publisher of BabyCenter, a member of the Johnson & Johnson family of companies, where he led that company's strategic growth and expansion in the US and across fourteen global markets, overseeing all revenue generating activities, marketing and media operations.

Previously, Fogarty was Executive Vice President for the Kaboose Network of family websites that was acquired by Disney. He also spent 12 years at AOL and AOL Time Warner in a variety of leadership roles including VP of AOL Media Networks and Executive Director, Business Affairs & Development.

"The changes happening within healthcare are motivating consumers to take a more active role in their health and wellness, and when they do, they turn to WebMD for information and tools that empower better decision-making and motivate positive action," said Fogarty. "I'm thrilled to be joining WebMD at such an exciting time to help marketers connect with the largest, most engaged audience of health-interested consumers, and to build strategic, lasting partnerships that deliver measureable results."

### **About WebMD**

WebMD Health Corp. (NASDAQ: WBMD) is the leading provider of health information services, serving consumers, physicians, healthcare professionals, employers, and health plans through our public and private online portals, mobile platforms and health-focused publications.

The WebMD Health Network includes WebMD Health, Medscape, MedicineNet, eMedicineHealth, RxList, theheart.org, Medscape Education and other owned WebMD sites.

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Contacts:

Investors:

Risa Fisher

[rfisher@webmd.net](mailto:rfisher@webmd.net)

212-624-3817

Media:

Catherine Daniel

[cadaniel@webmd.net](mailto:cadaniel@webmd.net)

212-624-3915