



October 3, 2013

WebMD Names Adam Grossberg as Chief Communications Officer

NEW YORK, Oct. 3, 2013 /PRNewswire/ -- WebMD Health Corp. (Nasdaq: WBMD), the leading source of health information, today announced that Adam Grossberg has been named Chief Communications Officer. In this newly created role, Grossberg will lead the management of the Company's brand, reputation and strategic communications activities. He will report to WebMD Chief Executive Officer David Schlanger.

"As WebMD's business evolves and expands, unifying communications under Adam's leadership will help to ensure that our customers, partners, and shareholders fully understand our story, vision and value," said Schlanger.

Grossberg joins WebMD from Bausch + Lomb where as Vice President of Global Communications his responsibilities included public and community relations, employee communications, corporate branding, social media, charitable giving, and corporate meetings and events.

Earlier in his career, Grossberg held a variety of senior communications roles at some of the best-known media and technology companies, including Yahoo, Inc., where he had responsibility for all internal and external communications for the company's North American Advertising, Publishing and Media businesses as well as global responsibility for its Search Alliance with Microsoft, EMI Group, Lucent Technologies' Bell Labs and Intel Corporation.

"I am thrilled to be joining WebMD at such a transformative time for the company and the overall healthcare industry," said Grossberg. "WebMD is uniquely positioned to help consumers, health care professionals and partners navigate the health care landscape, and I'm looking forward to working with the team to realize that potential."

About WebMD

WebMD Health Corp. (NASDAQ: WBMD) is the leading provider of health information services, serving consumers, physicians, healthcare professionals, employers, and health plans through our public and private online portals, mobile platforms and health-focused publications.

The WebMD Health Network includes WebMD Health, Medscape, MedicineNet, eMedicineHealth, RxList, theheart.org, Medscape Education and other owned WebMD sites.

All statements contained in this press release, other than statements of historical fact, are forward-looking statements. These statements are based on our current plans and expectations and involve risks and uncertainties that could cause actual future events or results to be different than those described in or implied by such forward-looking statements, including risks and uncertainties regarding: competition for advertisers and sponsors for our public portals and mobile platforms; changes in financial markets; changes in economic, political or regulatory conditions or other trends affecting the healthcare, Internet and information technology industries. Further information about these matters can be found in our Securities and Exchange Commission filings. Except as required by applicable law or regulation, we do not undertake any obligation to update our forward-looking statements to reflect future events or circumstances.

SOURCE WebMD Health Corp.

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