



# WebMD puts consumers in the palm of your hand.

Delivering over 12 million mobile monthly unique visitors.

Consumers have gone mobile. And they're coming to WebMD. On playgrounds, on business trips, on commuter trains, we are the first stop and the last word on everything from skin care to school lunches. Our audience's sense of purpose is uniquely valuable and can only be found here. Their unmatched combination of focus, follow-through and trust goes wherever they do. And, according to comScore, so do we.

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## WebMD Vitals:

- *#1 in unique mobile users for the health category*
- *WebMD the Magazine—a top 5 health app in the Apple Newsstand*
- *The WebMD Baby App—awarded Best Mobile App for Consumers, 2012 MM&M Awards*

**Our audience's sense of purpose.**

**That's WebMD's purpose in your media plan.**

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**Learn what WebMD can do for you. Contact [advertise@webmd.net](mailto:advertise@webmd.net) today.**

comScore Mobile Metrics Key Measure, August 2012, App Figures