



The leading health & wellness brand. 23 times over.

WebMD delivers the audience you need most.

WebMD reaches more people than any other site in 23 of the top 25 health & wellness topics. When consumers, patients and doctors need answers, the community of credible experts at WebMD is the first stop and the last word on everything from headaches, to hearing, to heartburn. Our audience's sense of purpose is uniquely valuable and can only be found here. So, if you're looking for an unmatched combination of focus, follow-through and trust, search no more.

comScore Plan Metrics top health & wellness topics:

Acid reflux · Allergies · Anxiety · Arthritis · Asthma · Athlete's foot · Back & joint pain · Cholesterol · Chronic pain · Depression · Eye care · Hearing loss · High blood pressure · Indigestion & heartburn · Insomnia · Nail fungus · OAB · Osteoarthritis · RA · RLS · Smoking · Weight problems

WebMD delivers:

- *#1 in the health category for unique users*
- *#1 performer in organic health search*
- *#1 in 23 of 25 top health & wellness topics*
- *13 page views per visitor*
- *Average minutes per visitor is more than 2 times greater than the closest competitor*

Our audience's sense of purpose.

That's WebMD's purpose in your media plan.

Learn what WebMD can do for you. Contact advertise@webmd.net today.

August 2012 comScore Media Matrix U.S., Experian Hitwise 12 weeks ending June 2, June 2012 comScore Media Matrix Key Measures A18+, UDM Plan Metrics by Condition, August 2012.